



LUCA MARIANO DISTILLERY ANNOUNCES THE RELEASE OF LUCA MARIANO AMBASSADOR 86 KENTUCKY STRAIGHT BOURBON WHISKEY

Luca Mariano Distillery has released Luca Mariano Ambassador 86 Kentucky Straight Bourbon Whiskey, expanding its portfolio to include its first 8 year bourbon whiskey.

Danville, Kentucky, September 1, 2023 - Born from friendship and craftsmanship, Luca Mariano Ambassador 86 is a limited release to coincide with the upcoming 2023 NFL season and to celebrate the career of Green Bay Packer's former Wide Receiver and Super Bowl XXXI Champion Antonio Freeman.

Just like Antonio's Super Bowl victory, Luca Mariano Ambassador 86 is a three barrel blend of greatness hand picked by Antonio Freeman himself. It's a 3 Barrel Small Batch, high rye Kentucky straight bourbon, aged 8 years and 6 days, and comes in at 86 proof.

This limited release not only celebrates Luca Mariano's and Antonio's commitment to excellence but also pays homage to the passion of a champion through its name. Antonio wore jersey number 86 throughout his NFL career and was known for his toughness, power, and ability to make big plays. His Super Bowl XXXI championship with Green Bay cemented his place as an NFL legend.

"Being a professional football player, you're part of a team, and then suddenly I wasn't when I retired, but Luca Mariano swept me off my feet and put me back on a team. I couldn't be more proud to be representing Luca Mariano's first 8 year product."

- Antonio Freeman #86, Former Green Bay Packer Wide Receiver & Super Bowl XXXI Champion

"Antonio Freeman is a good friend of mine who my son and I bonded with over our love of the Green Bay Packers. To celebrate not only our friendship, but also our love of bourbon, we created Luca Mariano Ambassador 86 together using our most mature bourbon. This product is a result of friendship and greatness."

- Francesco S. Viola, Founder & CEO

Luca Mariano Distillery features Kentucky Straight Premium Bourbon and Rye Whiskeys. They continue to push boundaries and bring exceptional new products to the market.

For more information, please visit Luca Mariano Distillery's website at LucaMariano.com. You can also contact Media Manager, Adam Wright at Adam@LucaMariano.com or at 586.804.8313.

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